



Transforming Higher Education in the Age of AI

International Institute of Online Education (IIOE)

Global Partners Summit

Conference Manual



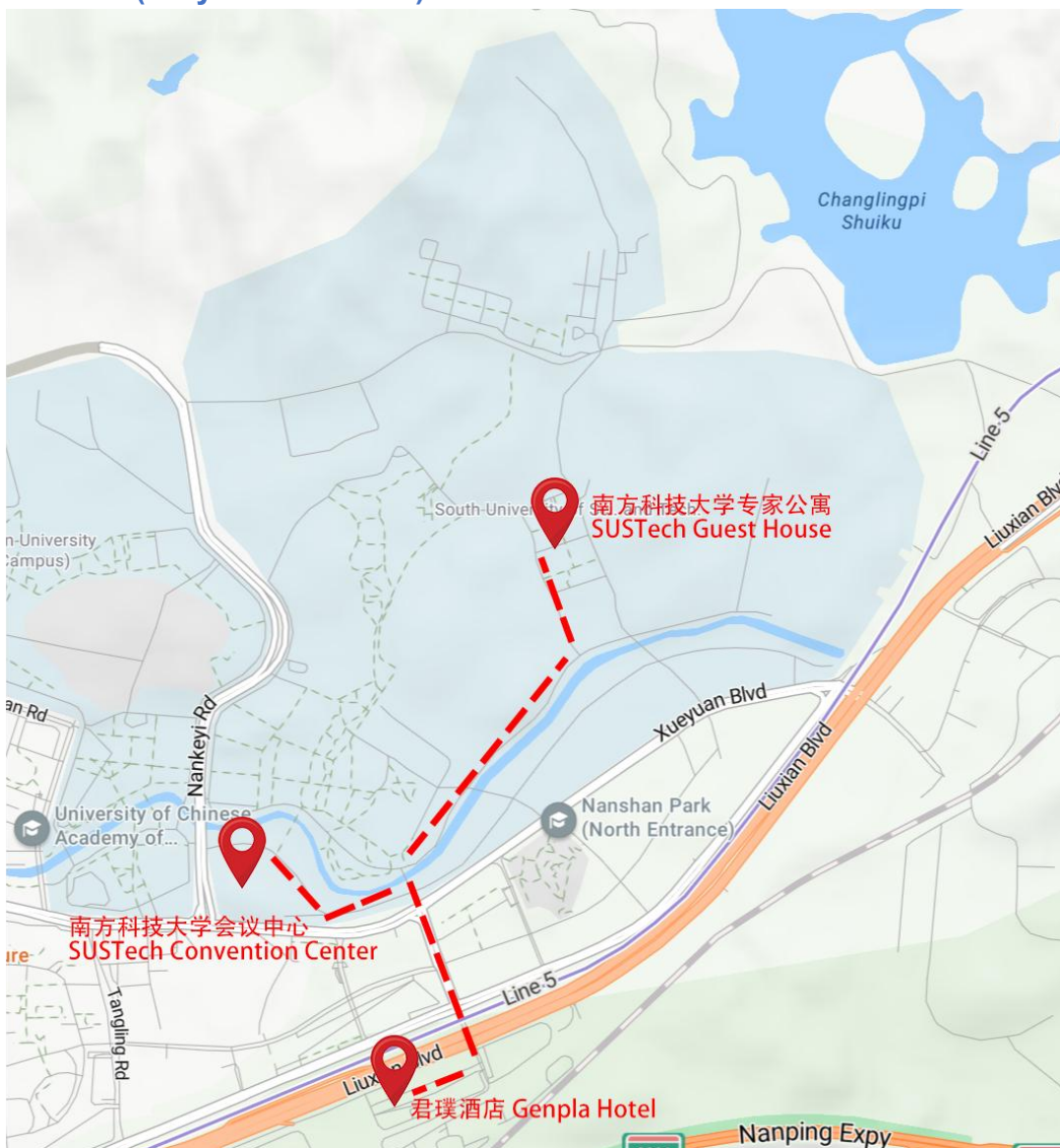
December 7-9, 2023
Shenzhen, China

Venue

The “Transforming Higher Education in the Age of Artificial Intelligence” International Institute of Online Education (IIOE) Global Partners Summit will be held in the Conference Hall on the 2nd floor of the SUSTech Convention Center in the Southern University of Science and Technology (SUSTech) in Shenzhen, China.

Address: SUSTech Convention Center, No. 1088, Xueyuan Blvd., Nanshan District, Shenzhen, China (near SUSTech Entrance 1)

Location (for your reference):



Transportation: Located on the SUSTech campus, the venue is a 10-minute walk from Tanglang Station on Shenzhen Metro Line 5.



Registration

Registration will be arranged at the Genpla Hotel (December 6) and at the Summit venue (December 7 and 8).

On December 6, our pick-up service will first bring you to the front desk at the Genpla Hotel, where staff will assist you with registration and other formalities, and provide you with Summit materials. If your accommodation is not in the Genpla Hotel, the staff at the front desk will assist in arranging a vehicle to take you to the designated location. Please feel free to contact the staff at the front desk if you have any needs.

If you are arriving on a date other than December 6, please contact your liaison directly.



Accommodation & Meals

Accommodation options

There will be two options:

1. Genpla Hotel

Address: No. 3333 Liuxian Blvd, Nanshan District, Shenzhen, China

2. SUSTech Guest House

Address: SUSTech Guest House, No. 1088, Xueyuan Blvd., Nanshan District, Shenzhen, China

Both accommodations are about 10-15 minutes' walk from the Summit venue. During the Summit, we will arrange shuttle buses between the accommodations and the Summit venue at 8:20 a.m. on December 7 and 8. Please arrive at the pick-up point outside your accommodation before the designated time.

Meal Plan

All participants will be provided with lunch, dinner and snacks during tea breaks in the designated area. If you are dining at your accommodation, you will be required to present your coupon upon entering the designated dining area. The coupon will be issued in advance upon check-in. Please refer to the dining programme below for specific meal times. If you miss a meal, you will have to pay for your own meal.

	Breakfast	Lunch	Dinner
December 6	/	If you arrive early and may need lunch on December 6, please contact our staff at the registration.	<ul style="list-style-type: none"> ● Genpla Hotel (18:30-20:30) ● SUSTech Guest House (Tea restaurant) (18:30-20:30)
December 7	<ul style="list-style-type: none"> ● Genpla Hotel (7:00-9:30) ● SUSTech Guest House (Faculty Cafeteria) (7:00-9:00) 	SUSTech Convention Center Conference Hall on the second floor (12:10-13:30)	SUSTech Convention Center Conference Hall on the second floor (18:15-19:30)
December 8	<ul style="list-style-type: none"> ● Genpla Hotel (7:00-9:30) ● SUSTech Guest House (Faculty Cafeteria) (7:00-9:00) 	SUSTech Convention Center Conference Hall on the second floor (12:30-13:30)	<ul style="list-style-type: none"> ● Genpla Hotel (18:30-20:30) ● SUSTech Guest House (Tea restaurant) (18:30-20:30)
December 9	<ul style="list-style-type: none"> ● Genpla Hotel (7:00-9:30) ● SUSTech Guest House (Faculty Cafeteria) (7:00-9:00) 	Dine out	<ul style="list-style-type: none"> ● Genpla Hotel (18:30-20:30) ● SUSTech Guest House (Tea restaurant) (18:30-20:30)

You can have breakfast with your room card if you are staying at the Genpla Hotel, or with a breakfast coupon if you are staying at the SUSTech Guest House. Dinner will be served with a meal coupon.

In addition, tea breaks will be provided outside the Conference Hall on the second floor of the SUSTech Convention Center during the Summit.

If you incur additional expenses during your stay, please settle them by yourself before you leave the accommodation.



Transportation

Shenzhen Bao'an International Airport

You can refer to the link below for any information about the Shenzhen Bao'an International Airport.

<https://www.szairport.com/szairporten/index.shtml>

Hong Kong International Airport

You can refer to the link below for any information about the Hong Kong International Airport.

<https://www.hongkongairport.com/>

Guangzhou Baiyun International Airport

You can refer to the link below for any information about the Guangzhou International Airport.

https://www.baiyunairport.com/?_locale=en_US

Changing RMB at the airport

If you need to use RMB cash for shopping during your stay in Shenzhen, please prepare your own cash. You can conveniently exchange RMB at the airport. We also strongly recommend that you exchange RMB in advance of your departure.

Airport pick-up

On December 6, we will provide airport pick-up in Shenzhen, Hong Kong and Guangzhou for participants. You will be greeted at the airport arrival gate by our staff with a pick-up sign as shown below.



If you do not find the our pick-up staff at the airport arrival gate or need assistance, please contact the following staff according to your arrival time and airport:

- Shenzhen Airport (before 14:00 GMT+8), contact Ms. Zijun ZHOU: +86 177 1796 5630.
- Shenzhen Airport (after 14:00 GMT+8), contact Mr. Zhijie WANG: +86 180 0515 7636.
- Hong Kong Airport (before 16:00 GMT+8), contact Mr. Chao WANG: +852 9706 1938.
- Hong Kong Airport (after 16:00 GMT+8), contact Mr. Weitong LIN: +86 137 6321 2319.

- In case of emergency, if you are unable to contact the above staff at the airport, please contact Mr Xu Mingshun: +86 131 6135 2929.

If you arrive at a time other than December 6, or at Guangzhou airport, please refer to the information provided by your liaison in email, and in case of emergency, please contact [Mr. Mingshun XU \(+86 131 6135 2929\)](#) or [Mr. Roger JIAO \(+86 134 8400 5210\)](#).

Alternative options

Travel to the venue: If for some reason you miss the airport pickup, you may take a taxi to the venue.

Travel from Shenzhen: Please make sure you take a taxi from the official taxi area which is at the Ground Transport Center (GTC) connected to the 2nd Floor of the airport. Queue at any line and use the taxis shown in the picture below. Insist on using meters and the fee will be around 100 CNY. The ride will take about 40 min from the airport to the venue.



Travel from Hong Kong/Guangzhou: As it is expensive and inconvenient to travel by car from the Hong Kong International Airport to the Shenzhen venue, it is recommended that you pay close attention to the pick-up arrangements.



About Shenzhen

Located in the southeast of China, Shenzhen is a modern metropolis connecting Hong Kong with mainland China. As an important international gateway of China, Shenzhen is an important high-tech R&D and manufacturing base in southern China, as well as the world's third-largest container port and the fourth-largest air terminal in mainland China. In addition, the young city of Shenzhen is neat and beautiful, with lush greenery in all seasons, and the government has developed a number of tourist attractions in line with the local conditions, combining natural beauty with artificial architecture. Shenzhen is also known for its shopping centers, modern architecture, and entertainment options.

Climate

Shenzhen enjoys a humid subtropical climate. The average local temperature during the meeting is forecasted to be around 16°C to 25°C (61°F to 77°F).

Visa and health insurance to China

You are kindly advised to contact the nearest Embassy or Consulate of the People's Republic of China in order to secure, in a timely manner, the required entry visa prior to departure. Please note that your passport must be valid for a period of at least six months after the date on which you travel to China, and bear in mind that you may need a visa for the countries through which you transit.

You need to make your own arrangements for health insurance to cover any medical treatment during your stay in China.

Currency

The currency unit of the Chinese Mainland is Renminbi yuan, also known as RMB or yuan. Many banks in Shenzhen offer exchange services for widely-used currencies such as the US dollar. It is advised that you exchange some RMB cash prior to your arrival in Shenzhen. It is reasonable for you to keep a few hundred RMB at hand for daily use.

Cards issued by most of the international credit card organizations can be identified by the automated teller machine (ATM) on the Chinese Mainland. Among them, the most widely acceptable ones are VISA and Master Cards. We suggest you take a VISA card, which is accepted by most shops.

Electricity

The standard electricity supply on the Chinese Mainland is 220V/50HZ. If you need a portable plug adapter, it is better you bring one by yourself or you may contact the reception to borrow one.



standard power socket type



recommended power adaptor converter

Internet Access

Free Internet access will be available at the accommodation and the Summit venue.

(1) Wifi at the accommodation: Please contact staff.

(2) Free WiFi at the Summit venue:

Network: SUSTech-802.1x

Username: 30002978-1

Password: Edc147258

Emergency

In case of medical emergency, please contact the reception or any staff at the venue. The organizers have arranged first-aid kits and doctors for general treatment.

Emergency Numbers:

- 119: Fire services & rescue service in emergency
- 110: Police
- 120: Ambulance

Contact

Mr. Roger JIAO (for intl. guests) Tel: +86-13484005210

Email: jiaoyw@ichei.org

Mr. Mingshun XU (for intl. guests) Tel: +86-13161352929

Email: xumsichei.org

Mr. Jeremy JIANG

Tel: +86 18813962912

Email: jiangqy@ichei.org

IIOE Global Enterprise Partners Expo



IIOE Global Enterprise Partners Expo (2nd floor of Convention Centre, Dec 7th - 8th, 2023)

HUAWEI TECHNOLOGY CO.,LTD (<https://e.huawei.com/en/talent/portal/#/>)



Huawei is the world-leading provider of ICT infrastructure and smart terminals. As one of the co-initiators of the IIOE platform, Huawei provides various courses introducing frontier ICT knowledge. Through its ICT Academy project (<https://e.huawei.com/en/talent/portal/#/>), Huawei joins partnership with UNESCO-ICHEI in building a global network involving leading HEIs in Asia and Africa regions and explores new models of higher education in terms of talent development, academic research, and ICT-based institutional management.

WEDON CLOUD EDUCATION GROUP (<https://global.wedon.com/>)



Founded in 2012, Wedon Cloud Education Group has always taken "sharing education resources and inheriting human civilization" as its mission, by building a "learning platform + training content + academic upgrading" model and fully applying cutting-edge technologies in the education industry, such as artificial intelligence, blockchain and big data model, the company provides professional products and services both at home and abroad, with its business covering 20 countries and 25 provincial-level administrative regions. Wedon Cloud Education is a strategic partner of China's Ministry of Education, UNESCO and SCO.

GUANGZHOU CREATEVIEW EDUCATION TECHNOLOGY CO.,LTD

(<https://www.createview.com.cn/en/>)



Guangzhou Createview Education Technology Co., Ltd is a technological innovative enterprise dedicated to the construction of "intelligent education" services. The company has formed a large-scale production and R&D capacity of intelligent display based on the cutting-edge technologies such as Internet of Things, big data and artificial intelligence. Createview provides customized content push service for users, and provides digital solutions of "content + cloud + terminal" for administration, education, retail, medical and other industries.

GUANGZHOU SHIRUI ELECTRONIC TECHNOLOGY CO.,LTD

(<https://www.seewo.com/en/>)



As a provider of educational digital tools and services, Seewo always adheres to the "user-centered" principle, focuses on teachers, classrooms and teaching, and combines digital technologies such as communication, big data, Internet of Things, artificial intelligence, and other digital technologies to accumulate and precipitate experience and resources, upgrade the product system, and improve the user experience and value presentation.

Seewo hopes to serve every school, every classroom and every teacher with digitalization.

JIKER (<https://www.jiker.com/>)



Jiker is an innovative education platform for IT vocational education, dedicated to its mission of "making IT learning more effective". Jiker advocates the combination of personalized learning and systematic training, the combination of learning and practice, and the use of data and algorithms to provide the most effective learning and development solutions for each learner. As one of the co-initiators of the IIOE platform, Jiker provides several professional courses on the IIOE platform, including Cloud Computing, Big Data, Internet of Things (IoT), Artificial Intelligence (AI), etc.

WISDOM HOUSE CULTURAL INDUSTRY GROUP CO.,LTD

(<http://www.wisdomhouse.com.cn/>)



Wisdom House International Culture Communication Group Co., Ltd. has always been upholding the international vision of the world, focusing on the future and destiny of mankind with a global perspective, spreading the new form of human civilisation, promoting humanistic exchanges between China and foreign countries, promoting the construction of a community of human destiny, telling a good story of China to the countries along the Belt and Road, spreading the voice of China, and interpreting Chinese wisdom and Chinese Solutions. Since its establishment in 2011, Wisdom House has gradually formed a "one-core, three-pronged" business layout with international Chinese language education as the core and books, film and television, and international communication work as the focus.

JIANGXI KMAX INDUSTRIAL CO.,LTD (<http://www.kmax-arvr.com/>)



Jiangxi KMAX Industrial Co., Ltd headquartered in Nanchang, which is the host of the World VR Industry Conference. As a well-known science and technology innovation company in China, KMAX has been committed to the development and production of desktop all-in-one virtual holographic interactive machines, portable naked-eye 3D terminal equipment and other hardware, career and technical education applications and courses, as well as constant exploration of the creative empowerment and integration path of advanced information technology such as VR to vocational and career training education.

ZHIXUEYUN TECHNOLOGY CO.,LTD (<http://www.zhixueyun.com/>)



数字化学习领航者

Zhixueyun is an AI-driven knowledge intelligence enterprise that provides customers with intelligent learning and knowledge service solutions based on generative artificial intelligence. It has developed a low-code PaaS platform with completely self-owned intellectual property rights to provide efficient and personalized solutions for large-scale customers. Meanwhile, relying on the self-developed AI Agent intelligent platform, it deeply integrates generative artificial intelligence with private domain knowledge and customer business scenarios to transform knowledge assets into organizational productivity.

OS-EASY GROUP HOLDING LTD (<https://www.os-easy.com/>)



Wuhan OS-Easy Cloud Computing Co., Ltd, founded in 2013, is a credible desktop cloud technology and solution provider, dedicated to providing users in education, government, enterprise, healthcare, finance, energy and other industries with cloud computer office, intelligent education, Xinchuang desktop cloud and other series of products, as well as the industry's deep integration of the whole scene of integrated solutions.

BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO.,LTD

(<http://home.baidu.com/>)



Baidu's mission is to "use technology to make the complex world simpler", adhere to technological innovation, and strive to "become the world's top high-tech company that best understands users and helps people grow". Baidu's investments in cutting-edge areas such as deep learning, conversational AI operating systems, autonomous driving, and AI chips have made Baidu a leading AI company with a strong Internet foundation.

NANJING PLASO NETWORK TECHNOLOGY CO.,LTD (<http://www.plaso.cn/>)

Plaso 伯索

Founded in 2012, Nanjing Plaso Network Technology Co., Ltd. is a technology company focusing on technology-enabled efficient interaction of information. Plaso has an educational application product system that integrates the core technical capabilities of digital canvas, AIGC, tracking file annotation, rich media file reading, perspective following, audio/video capture and live broadcasting, etc. It provides solutions for different scenarios of teachers' teaching, research team's effectiveness improvement, teachers' development, virtual teaching and research, future learning center, campus office, students' learning and other needs.

UWEB LIMITED (<https://uweb.ai/>)



UWEB (University of Web3) is a leading education institute and incubation institution specialized in Web3 and AI. Currently, UWEB operates primarily in Hong Kong SAR and Singapore, serving entrepreneurs and investors in Asia by providing professional and advanced Web3 & AI courses. Within our expanding alumni ecosystem, we continuously explore and incubate exceptional projects, accompanying entrepreneurs on their journey to success.

ANHUI WENXIANG TECHNOLOGY CO., LTD (<https://www.wenxiang.cn/>)



Wenxiang is a national high-tech enterprise that uses information technology and artificial intelligence to promote the digital transformation of education. Wenxiang is committed to promoting the deep integration of information technology and education, bringing the next generation of information technology and artificial intelligence to every teacher, classroom, and school, so that information technology can serve better education, and education can drive the continuous development of information technology.

GUANGZHOU JIQU INFORMATION TECHNOLOGY CO., LTD (<https://jiquxr.com/>)



Guangzhou Jiqu Information Technology Co., Ltd is a leading XR education solution provider in China. The company has a series of independently developed AR/VR hardware, real-scene simulation teaching content development and management platform. It is committed to serving the global digital education and improving the teaching quality of higher education.

LEARNMONADE LIMITED (<https://learnmonade.com/>)

Learnmonade

At Learnmonade, we are dedicated to reshaping the future of education through our innovative e-learning solutions. Our focus is on making learning enjoyable for both educators and students.

Through a combination of captivating teaching materials, AI-powered tools, and the integration of emerging technologies, we strive to empower teachers and ignite students' enthusiasm with interactive and dynamic hybrid and online learning experiences.



AI × Education